

Copywriting Services

Marketing tools of all types rise or fall on the language you select to convey your message. Often, size constraints limit verbiage to a few carefully chosen words. Let me help you create the best possible image for your business and use the space you have to maximum advantage. Copywriting services are available via email at a very modest cost for any project, no matter how small or large, and for all media: in-house publishing, print, web, email, radio or TV ad scripts.

I take pride in delivering:

- Sophisticated writing style with the ability to vary tone and style depending on the specific project.
- Consistency of style and tone within a given project.
- Capable of incorporating marketing tactics into stylized writing
- Provide insight into types of copy most effective to accomplishing marketing goals and executive recommendations

Real Estate Ad Copy Samples

Plumstead Twp.

Maximum charm, minimum maintenance! Relax in this 3-bedroom ranch nestled among fabulous cottage gardens and shade trees on an acre+ featuring hardwood floors, tile bath, full-function attached greenhouse and deck with gazebo. Fenced yard, koi pond with delightful fountain, detached garage and several outbuildings complete the super-private outside living space of this charming country property.

Lower Makefield

Best of both worlds: Wide open spaces inside and out! Spacious 4-bedroom, 3 ½ bath colonial with 9' coffered ceilings and fabulous Great Room, cook-friendly kitchen with walnut cabinets, built-in appliances and atrium doors opening to large fenced yard and stone terraces leading to grotto-style pool. Low-maintenance gardens on 5 acres, 2-bay detached garage and shade trees complete a picture-perfect setting for this showstopper!

Warrington

Home is where the heart is, and your heart will be happy to share this 4-bedroom, 4-bath colonial with a completely separate mother-in-law suite! Oak kitchen, hardwood floors, fieldstone fireplace and state-of-art master bath inside, lovely landscaped fenced yard with pool on 3 private, shady acres outside. Finished daylight basement, 3 bay attached garage, several newer outbuildings and home office with separate entrance wrap up this unique property minutes from CB South.